



2024 ANNUAL REPORT

OPENING REFLECTIONS.

As we reflect on 2024, I'm honored to look back on the meaningful journey we've taken together at Child & Family Services. This year's challenges brought us back to our roots—reminding us of the values established in 1870. Today, our mission remains clear: to ensure access, support, and healing for all.

Over the past year, our leadership team expanded our vision. Building on our legacy of "Building Better Lives," we embraced a deeper commitment: **"Supporting Today, Strengthening Tomorrow."** This principle guides everything we do—and you may wonder, how does it come to life?

In 2024, our dedicated teams across the Counseling Center, Sexual Assault Center, and Employee Wellness Center provided over 11,609 counseling sessions. Every conversation, workshop, and moment of advocacy has helped individuals and families heal, rebuild, and thrive. Our work is driven by compassion and a belief in recovery, hope, and resilience.

As CEO, my vision for the future is rooted in a promise: to serve anyone in need, regardless of age, circumstance, or ability to pay. It's more than a mission—it's a responsibility to our founders, our community, and to each other. While I'm proud of the free and sliding-scale services we offer, the real heart of our work is found in the stories of transformation—couples rediscovering connection, families navigating grief, survivors reclaiming their worth.

After decades serving this region, I can confidently say: our team is extraordinary. Their passion and skill drive real, lasting change. You can trust that we will continue to serve with care, competence, and a steadfast commitment to every life we touch.

It's my privilege to share this Annual Report—and the powerful stories of those we've helped in 2024.



Jill Hogenson
PRESIDENT / CEO



2024 HIGHLIGHTS.

- Secured continued United Way funding for both The Counseling Center and the Sexual Assault Center for the 2025–2026 grant cycle.
- Partnered with Saginaw County Community Mental Health to help ensure uninterrupted services while expanding access for additional Medicaid recipients.
- Launched a new service track for VOCA clients within The Counseling Center, delivered by trauma-informed therapists—reducing wait times at the Sexual Assault Center and improving scheduling efficiency across both programs.
- Finalized the transition of SANE services in collaboration with Michigan Forensic Examiners, contributing to the development of dedicated community spaces for medical forensic care.
- Added two new Employee Wellness contracts, bringing the total number of Employee Assistance Program partnerships with local businesses to 23.
- Collaborated with Hope for Wellness to expand psychiatric service options for our adult clients receiving care.

MESSAGE FROM OUR BOARD CHAIR.

"It is an honor to serve as Board Chair for Child and Family Service of Saginaw County, an organization with a legacy of compassion and care that has shaped our community since 1870. Each year, I am inspired by the tireless work of our staff, the resilience of the individuals and families we support, and the unwavering commitment of our partners and donors. Together, we are not only preserving a rich tradition of service to the Great Lakes Bay Region, we are also building hope and healing for future generations."

Dave Puskar
BOARD CHAIR

SUPPORTING TODAY.

In 2024, our dedicated teams across the Counseling Center, Sexual Assault Center (SAC), and Employee Wellness Center (EWC) provided **11,609** counseling sessions:

- Counseling Center: 8,119 sessions
- Sexual Assault Center: 2,742 sessions
- Employee Wellness Center: 748 sessions

Each session, workshop, and debrief helped individuals and families move toward healing and resilience. From grief support to crisis intervention, our work continues to change lives every day.



BY THE NUMBERS.

- **100%** of clients reported improved ability to manage concerns
- **99%** felt their lives improved with our services
- **99%** would return if further support is needed
- **7,500+** employees were covered through EWC contract
- **24** EWC presentations, workshops, and debriefings delivered
- **528** victims received advocacy services (Legal and Victim Advocacy)
- **141** Crisis Calls were taken

BUILDING RESILIENCE.

In 2024, the EWC played a vital role in strengthening community support through targeted programs and services. These include:

- 14 “Orientation to Services” presentations
- 6 wellness workshops
- 3 critical incident debriefings
- 1 mediation session

In SAC, 196 individuals received advocacy support through the STOP program, a partnership with the Saginaw Police Department, while 249 others accessed legal advocacy services. Although transitions in staffing impacted mid-year services, outreach and engagement remained strong.

VOICES THAT INSPIRE.

Behind every success story is a committed, compassionate professional. This year, staff like Mollie Ferguson and Jodi Harwood exemplified the heart of our work. Featuring their stories, highlights the everyday heroes who create safe, healing spaces for our clients. Through their care, children and families found safety, hope, and the tools to thrive.



“Mollie is very knowledgeable about children’s issues, and I know she will be of great help to my son during this time. He was very comfortable with her right from the start and enjoyed his session with her.”



“Jodi is amazing. She is down to earth, friendly and caring. I feel like if we didn’t already have a professional relationship, she is someone I would be friend personally. She listens and provides meaningful suggestions and feedback.”

HOPE IN MOTION.

At the heart of our mission lies the Hope Counseling Scholarship Fund – a vital bridge for individuals who otherwise could not afford the care they desperately need. This fund provides up to eight counseling sessions at no cost to clients facing financial hardship. Whether coping with trauma, navigating grief, or managing mental health conditions, the Hope Fund allows people to access expert care during their most vulnerable moments.

Our therapists advocate directly for clients in need, ensuring rapid access to this resource. The Hope Fund has supported community members in the aftermath of tragic events, such as local homicides, suicides, and unexpected losses, offering a path to healing when it’s needed most.

DAVID'S STORY:

"When I started at Child & Family Services, I knew I needed counseling. As a survivor of childhood trauma, asking for help was hard. The Hope Fund supported me when I couldn't afford weekly therapy. A year later, I'm mentally and spiritually healthier, with new tools and hope. The Hope Fund changed my life."

David

Another client shared: "Returning to therapy during a low point in my life changed everything. With support, I rebuilt my marriage, left a toxic job, and began healing. Today, I'm starting a family and feel genuinely happy for the first time in years."

FEEDBACK LIKE THIS KEEPS US GOING:

"This place has helped me deal with my emotions and everyone is super nice and kind."

"Maggie has helped me in my everyday life to become a better person, father, boss, and friend. Very easy to talk to."

"I am so thankful to be able to get therapy here. I was having the worst time and I've healed so much since I've started."

"The front desk is always sweet and helpful!"

"Jane is so kind. She helps me find perspective while honoring my feelings. Her insights are helping my whole family heal."

"Anne has been a positive influence for me and has provided the services and guidance I was hoping for."

"{Intake} was wonderful over the phone and in email."

"Mishelle has been absolutely amazing from day one! She makes me feel seen and heard."





STRENGTHENING TOMORROW.

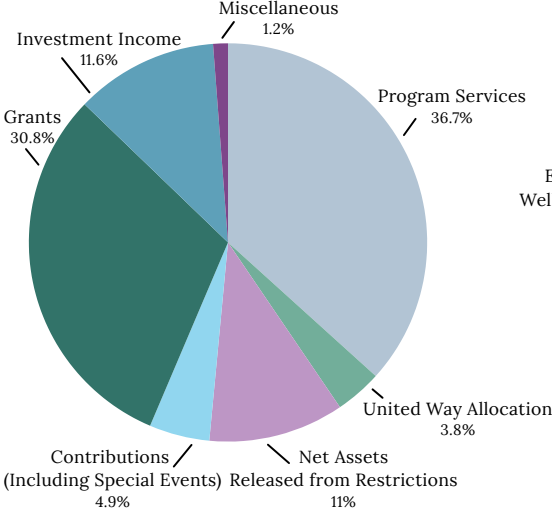
At Child & Family Services, tomorrow isn't something we wait for - it's something we build. Our 2025 - 2027 Strategic Plan charts a bold path forward:

- **Expanding and diversifying counseling services** to meet new and growing community needs.
- **Strengthening support for survivors**, streamlining care through trauma-informed, culturally competent partnerships.
- **Investing in our workforce** by recruiting and retaining exceptional therapists.
- **Improving financial sustainability**, enhancing donor engagement, and simplifying fundraising operations.
- **Deepening access** through expanded sliding-scale fees, scholarship support via The Hope Fund, and increased grant opportunities.

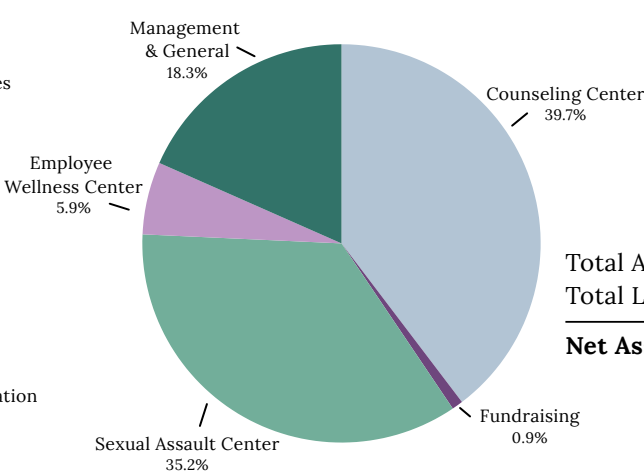
We remain committed to a future where cost is never a barrier to healing.

FINANCIAL OVERVIEW.

REVENUES.



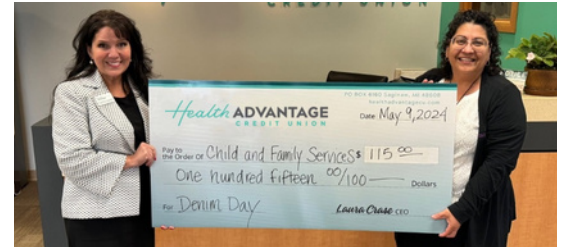
EXPENSES.



Total Assets \$3,278,855
Total Liabilities ... \$ 668,306
Net Assets **\$2,610,549**

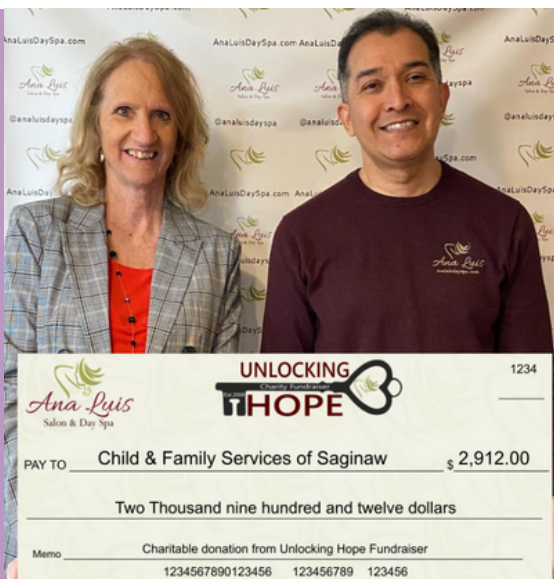
FUND DEVELOPMENT.

Thank you! Through the support of our generous donors, community partners, and volunteers, we are transforming lives every day. Your contributions make it possible to provide compassionate, life-changing mental health services—from crisis response to trauma-informed counseling and long-term emotional healing. Together, we are Building Better Lives—restoring hope and walking alongside individuals and families on their journey toward healing and personal growth.



FUNDRAISING	
Agency Fundraisers	\$58,679.96
Third Party Fundraisers	\$9,460.70
General Outreach Donations	\$14,923.81
Annual Appeals	\$17,956.48
TOTAL	\$101,020.95

GRANTS	
SVSU Sub Grant - Donations	\$15,824.94
Grants Written	\$55,178.55
TOTAL	\$71,003.49



GRATITUDE IN ACTION.

Thank you to our community partners, donors, volunteers, and staff. Your support empowers every life we touch. As we look to the future, we invite you to continue this journey with us.

Together, we are **Supporting Today, Strengthening Tomorrow.**

OUR DONORS.

Please know how grateful we are that you have supported our agency's efforts to "Build Better Lives". Our dedicated work to make an impact is encouraged when we feel the support of those around us. Together, we believe we have the means to go beyond recognition of need and be a part of the solution in our community, both now and in the years to come.

INDIVIDUAL DONORS

Stacy Anderson
David Androl
Carolyn Blasius Baldwin
Maria Bebeau
Allison Becker
Susanne Beilfuss
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Chelsea Bishop
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Taylor Garcia
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Mike Manzoni
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Carlos & Catherine Martinez
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Tammy Medel-Gorski

Jeff Migut
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Alea Moore
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Jill Mulders
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Betty Nagel
Shirley Norman
Peggy O'Neil
Garrett Perry
Carol Petersen
Jenna Phillips
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Mishelle Powell-Storey
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Kayla Rahn
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Deb Rhodes
Elma Roach
Noelle Robertson
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Bobbie Jo Schmidt
Tammy Seymour
Kathryn Shaffer
Barry Stephens
Tami Swain
Alissa Tablish
Michelle Thurlow
Chris Tuck
Meghan Valentine
Geraldine Van Sickle
Karen Vargas
Christina Vasquez
Nakia Vickery
Samantha Wallace
Michelle Wazny

DENIM DAY PARTICIPANTS

Anderson Eye Associates
Andrews Hooper Pavlic PLC
Braun Kendrick
CAN Council
Carrollton High School
Child & Family Services
City of Saginaw
Delta College
Duperon Company
Family First Credit Union
1st State Bank
Garber Management Group
Gateway Financial Solutions
Great Lakes Bay Health Centers
Health Advantage Credit Union
Isabella Bank
Kevin S. Bone, DDS
Merrill Lynch-Bank of America
Michigan Works
Nicole Paxson DDS
Public Libraries of Saginaw
Saginaw Co. Health Dept.
Saginaw Township
SVSU
Spence Brothers
Swan Valley Middle School
Tri-Star Trust
United Financial Credit Union

United Way of Saginaw County
Westdale Elementary School
White Pine Middle School

FOUNDATIONS

Alden & Vada Dow Family Foundation
Allen E. and Marie A. Nickless Memorial Foundation
Dow Championship #TeamUP
Holy Spirit Benevolence Fund
Robert E. Stark & Martin H. Stark Foundation Fund
St. John ELCA Legacy Foundation of Saginaw
The GoodCoin Foundation
Wickson-Link Memorial Foundation

SPONSORS / DONORS

476 Cafe
Abele Greenhouse & Garden Center
Advance Auto Parts
Airborne Adventure Park
Ana Luis Salon & Day Spa
Arby's
Aunt Millie's Saginaw Outlet
AutoZone #4304
Baird Foundation, Inc.
Beech Hollow Golf Course
Beef 'O' Brady's Restaurant
Berkshire Hathaway Home Services of MI-A Team
Better Made Snack Foods, Inc
Bierlein Companies, Inc.
Blossoms Japanese Express
Brady Law
Braun Kendrick
Bronner's CHRISTmas WONDERLAND
Buffalo Wild Wings
Buffalo Wild Wings GO
Burger King
Burt Fellowship Church Ladies Auxiliary
BWell Saginaw / Saginaw County Health Department
Capital Power Corporation
Cauze Charitable Fund
Century 21 Signature Realty
Consumers Energy
Core Technology Corporation
Court Street Antiques
Covenant HealthCare
Covenant HealthCare Medical Staff
Crossroads Title
Cumulus Radio
Delta College Fitness & Rec Center
Detroit Lions
Dolce Hotels and Resorts
Dow Credit Union
Dr. Daniel Sheridan DDS
Duperon Corporation
ELGA Credit Union
Evening Exchange Club of Saginaw
Fabiano Brothers
Faith Evangelical Lutheran Church
Famous Dave's Bar-B-Que
Firestone Complete Auto Care
Fralia's
Frankenmuth Bavarian Inn Restaurant
Frankenmuth Credit Union
Frankenmuth Morning Rotary Club

Fullerton Tool
FunWay Amusements
Garber Management Group
Gateway Financial Solutions
Geyer's Pennzoil 10 Minute Oil Change
Glastender, Inc.
Goatguns LLC
Good Times Pizza
Goodwill Industries of Mid-Michigan
Great Lakes Eye Institute
G's Pizzeria Bar & Grill
Health Advantage Credit Union
Health Alliance Plan (HAP)
Hearing Life
Heart of the City Development
Holy Spirit Parish
HReed Consulting
I Heart Mac & Cheese
Isabella Bank
Jack's Fruit & Meat Market
Jet's Pizza
John Ball Zoo
KFC/A&W
Leaman's Greenapple Barn
Levi's Food & Spirits
Little Caesar's - DCT Enterprises, Inc.
Local Union 699 UAW
Magoo's Pet Outlet
Maria's Mexican Restaurant
Massage and Wellness Practitioners
Meijer #043
Meijer #42
Merchant Foods, Inc.-Culver's Saginaw
MI Drip IV Therapy & Weight Management
Michigan Cream & Sugar Company
Michigan Sugar Company
Midway USA
Miles Market
Mooney's Ice Cream & Cakes
Mridha Foundation
MyMember Insurance Agency
Northwoods Wholesale Outlet, Inc
Corporate Headquarters
Oracle Brewing
Oriental Trading Company
Papa John's
Pasong's Cafe
PayPal Giving Fund
Police Chief's Association of Saginaw
QDoba
Red Eye Coffee + Tea
Reyes Coca Cola Bottling Company
Saginaw Charter Township
Saginaw County Police Chief's Association
Saginaw Exchange Club
Saginaw Field & Stream Conservation Club
Saginaw Spirit Hockey
Saginaw Township Police Officer's Association
Saginaw Valley State University
SalonCentric
Sam's Club-Walmart Facility #6663
SC Johnson & Sons, Inc.
Scottish Inn
Security Credit Union
Serra Saginaw Automotive LLC

Sherrill L. Smith Trust
Sister Sister Design & Staging Co
Spatz Bakery
Stardust Entertainment Center
Storage of America
Sushi Palace
SVSU Peer Health Education Club
Taylor Trophy And Awards
Texas Roadhouse #693
The Anderson Group of Baird
The Bread Gal Bakery
The Case Systems, Inc and BOSTONtec, Inc
The NBA Detroit Pistons
The Workwear Store
Tim Horton's #917504
Timbers Bar & Grill
Tommy's Express
UA Local 85 Plumbers , Steamfitters & HVACR
United Church of Christ Midland
United Financial Credit Union
United Way of Greater Cincinnati
United Way of Saginaw County
Vortex Optics
W&W Tri-City Liquidation
Walmart #2644-Brockway
Walmart Facility #5097-Bay Road
Wildfire Credit Union
WNEM-TV5
Wobig Construction Co., Inc.
Yeo & Yeo CPA's and Business Consultants
Zastrow Popcorn & Supply
Zehnder's of Frankenmuth
Zero Bullet Co., Inc.

MEMORIAL / HONORARIUMS

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in Honor of Carol Petersen
Michael Hahn
in Honor of Betty Nagel-Cribbins
Christine Hende
General Honorary
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In Memory of Doug Iles
Dr. John Llewelyn
in Memory of Pam Mays
Steve Mays
in Memory of Pam Mays
James Spence
in Memory of James A Spence, Jr.

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